Janet Ryan
SpectraSpray Global
800-964-0650
support@spectraspray.com

FOR IMMEDIATE RELEASE 11/15/21

US Women-Owned Business from NJ Introduces Spray Vitamins to Ukrainian Market. SpectraSpray Global exports with support from the State of NJ.

SpectraSpray Global LLC (USA) and UA-PHHARM (Ukraine) have formally announced their partnership for exclusive distribution in Ukraine. **SpectraSpray Global** is a women-owned and operated business based in Montville, NJ and is supported with grants from the State of New Jersey for international export. **UA-PHARM** is an ambitious, fast-paced, modern corporation that unites several vectors of activity in the fields of medicine, health and beauty.

Natalja Kopyluk, CEO of **UA-PHARM** shares, 'We are very excited that for the first time in Ukraine, we present **SpectraSpray's** unique line of all natural vitamin sprays made in the USA with our APNAS NATURAL brand to support optimal health and immune strength". The UA-Pharm philosophy calls for thinking globally and acting locally. UA-PHARM has opened 80 pharmacies in the Ukrainian market for the last 5 years, providing a wide range of dietary supplements and cosmetics that are natural and eco-certified.

Janet Ryan, **SpectraSpray Global** founder states, 'Our partnership with **UA-PHARM** supports both company's missions to change people's lives for the better by encouraging them to take care of their health using only natural products. As an engaged distributor of our oral sprays, we all look forward to future global expansion'.

SpectraSpray Global; founded in 2016 provides nutrients-only oral spray vitamins with rapid absorption that support anti-aging, immune health, sleep, energy and stress relief. Having recently entered into hospitality and travel markets with their TSA compliant travel line, they have received substantial press before and during the pandemic and featured in Forbes - <u>'8 Travel Gift Ideas for the Grounded Jet Setter'</u>. They have also been fully supported by the <u>Women's Center for Entreprenership</u> since their start up.

SpectraSpray Global has continued to serve the health and wellness needs of its customers during the pandemic and has worked diligently, despite international challenges, to pursue export and gain success with ongoing support from the US Commercial services and Trade.gov. Although trade shows were non-existent in the first half of 2021, SpectraSpray resumed successful participation in four major trade shows for natural products, travel and resorts in the second half of the year.

The SBA STEP grant award, the largest the state has ever received, has helped **SpectraSpray Global** take part in trade shows and other events that may have been cost prohibitive for a start-up. These opportunities have spurred the international expansion of SpectraSpray. They were recently awarded a third round of export funding through the NJ STEP grant funded in part by the SBA.

The <u>NJ STEP grant</u> is a Federal award provided through the New Jersey State Trade Expansion Program (STEP). It is funded in part through a grant with the US <u>Small Business Administration</u> and administered by the NJ Business Action Center (<u>NJBAC</u>). .

SpectraSpray Global. LLC is a women-owned small business based in Montville, NJ with manufacturing in the USA. Ingredients are non-GMO and the highest quality nutrients available globally. Their oral sprays are formulated to provide metered dosing, and high absorption, needing no water or food to take. Their focus as a small business is to build their brand internationally while serving customers and retail buyers in the USA.